

Scaling Network Lead Entities Grantee Profile
Network Name: Central Maine Area Agency on Aging



Grant Goal:

Healthy Living for ME (HL4ME™) will use this grant to enhance existing statewide community integrated health network (CIHN), build and strengthen the operations and infrastructure of HL4ME as the network lead entity (NLE), and strengthen, facilitate, and support the evolution of the aging and disability network.

Grant Partners:

- Aroostook Agency on Aging
- SeniorsPlus
- Spectrum Generations
- Maine Office of Aging and Disability Services
- Aroostook Agency on Aging
- Eastern Area Agency on Aging
- SeniorsPlus (the Western Maine Area Agency on Aging)
- South Maine Agency on Aging
- 211 Maine
- All Maine Area Agencies on Aging (AAAs)
- 15 External Organizations Support effort

Grant Summary:

In this 2-year project, Healthy Living for ME, a d/b/a of Spectrum Generations (SG) with key collaborating organizations SeniorsPlus (SP) and Aroostook Area Agency on Aging (AAAA) will strengthen, expand, and establish HL4ME as the NLE of a statewide CIHN. Through this grant, HL4ME will respond to the demand for home and community-based services (HCBS) to be delivered across larger geographies and with a new frontier of competition. This grant will support HL4ME to further evolve its infrastructure to become a viable, competitive social enterprise that meets and creates demand for its services. In ME, there is no define No Wrong Door (NWD) System that wraps services for older adults or individual with disabilities but the Office of Aging and Disability Services, with the Medicaid Agency, published recommendations for reforming LTSS and HL4ME will align this work with those recommendations. The AAAs in the CIHN will continue to deliver services in line with NWD Key Access Functions. HL4ME operates as the NLE in a fledgling statewide CIHN with over 20 services providers, including all of Maine’s 5 AAAs, various YMCAs and senior centers, health care providers and systems, community-based organizations, and volunteers. The existing contractual partnership between AAAA, SG and SP will be expanding to meet the additional SDOH goals of the CIHN that they support as HL4ME. As a results, HL4ME will promote improved health outcomes by further coordinating and streamlining access to health and social services options so that individuals can obtain the care they need. HL4ME will build upon existing operations, infrastructure, and sustainability of programming for delivery of HCBS and LTSS. Additionally, through this grant, HL4ME will strengthen and support the aging and disabled network to deliver high quality services in a community integrated care environment, facilitating alignment across health care and social services. All of ME’s AAAs have experience contracting with various health plans and systems but this grant will allow further growth in HL4ME’s role as a single-contracting source to increase breadth of the network. There will be a special focus will be representing underserved populations and addressing social determinants of health (SDOH).

Target Population:

Individuals 18+ with a focus on older adults and people with disabilities

Award:

\$291,056

Grant Objectives:

- 1) Draft governance formalities of a new business agreement and/or entity, applying for 501(C)3 or appropriate business model with appropriate liability and professional insurances
- 2) Use the Business Acumen Maturity Model to assist in develop a revised business plan
- 3) Use the LEAN practices to improve sub-contractual relationships and payments
- 4) Develop a managerial and cost accounting system
- 5) Develop the brand to support community awareness and develop a legislative strategy
- 6) Determine a process for blending and braiding
- 7) Participate in education/communication activities
- 8) Assess network provider gaps in services
- 9) Advocation for Maine’s long-term services and supports (LTSS) redesign
- 10) Implement person-centered planning/counseling
- 11) Enhance IT infrastructure to link network to the Health Information Exchange (HIE)

Planned Activities for NLE enhancement will focus on:

- Leadership**
- Finance**
- Business Development**
- Network Development and Support**
- Network Administration**

Grant Contact:

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